

## Sponsorship Opportunities

Kidzu's Children's Museum provides innovative exhibits and programs focused on STEM, health and wellness, art education, and emerging literacy. Since opening in its latest location in University Place, Chapel Hill, NC in April 2015, Kidzu has served over 90,000 visitors and thousands more through community events and outreach.



Sponsorships can be made for 1-year or up to 3-years. \*

*\*Sponsorship Benefits Include:* Special recognition within the exhibit and on museum lobby donor wall, recognition in e-newsletters, on our website, and through a media release announcing your sponsorship. Transferable membership cards for employees (number varies with sponsorship).

**Pollinating the Imagination: Bringing the Outdoors In and the Indoors Out** – this new exhibit and program series focuses on the importance of pollinators to the health and wellness of our local children, economy and ecology. The two exhibits, one indoor and one out, feature child-size beehive climbers: the indoor hive presents beekeeping facts, facilitates dramatic play, and stimulates gross motor activity while its outdoor counterpart is the centerpiece of Kidzu's first open-air exhibit, *"The Frontyard: Kidzu's Outdoor Learning Garden."* This outdoor exhibit is free and open to the public and provides interactive activities in an accessible garden of pollinator friendly plants.

<i>The Frontyard: Kidzu's Outdoor Learning Garden:</i>	<i>\$45,000</i>
<i>STEM based pollinator programs for Title One and/or Head Start classrooms:</i>	<i>\$20,000</i>
<i>Weekly STEM-based pollinator programs for early learners:</i>	<i>\$20,000</i>
<i>Outdoor Bee Hive:</i>	<i>\$5,000</i>
<i>Indoor Bee Hive:</i>	<i>\$5,000</i>
<i>Outdoor Mural:</i>	<i>\$15,000</i>

### **STEM based Mobile Makery:**

Through our Mobile Makery, children, youth leaders, and educators will engage with interactive STEM based learning activities-- including electronics, technology, engineering and arts – which encourage making, inventing, and design-thinking. The Mobile Makery will increase Kidzu's geographic reach and provide programming to schools, youth groups, and partner organizations throughout North Carolina.

<i>STEM-Based Mobile Makery:</i>	<i>\$75,000</i>
<i>Mobile Makery Educators:</i>	<i>\$50,000</i>

### **"Open Access Sundays" Program:**

Kidzu provides play and learning opportunities to all children and families of our community and region regardless of ability, background, or income. "Open Access Sundays" program funding provides an admission-free day with community activities once each month.

<i>One year of "Open Access Sundays" Program:</i>	<i>\$30,000</i>
<i>One month of "Open Access Sundays" Program:</i>	<i>\$2,500</i>

## Museum Exhibits

**Farm to Fork:** Lessons about organic gardening and healthy lifestyles abound in this dramatic play area celebrating local foods and the farm to fork cycle. Whether planting and tending healthy fruits and vegetables in the *Sister's Garden*, picking and arranging flowers, or selecting "farm fresh" eggs, children have an abundance of organic products to weigh, measure, buy, and sell at the Market Car or take home to the *Millhouse Kitchen* to cook and serve at the Kidzu Café.

<i>Millhouse Kitchen:</i>	\$10,000
<i>Sister's Garden:</i>	\$2,000
<i>Milking Station:</i>	\$500



**Flexible Forest (with Tree House):** The Flexible Forest is a changeable environment meant to bring the outdoors in and inspire creativity and creative re-use. The Forest surrounds our iconic, locally designed *Tree House*. A *Switchback Climber*, elevated *Crow's Nest*, and *Bridge* will allow children to climb to great heights, test their own strength, and explore the museum from new vantage points.

<i>Treehouse:</i>	\$25,000
<i>Bridge:</i>	\$2,500
<i>Crow's Nest:</i>	\$2,500
<i>Switchback Climber:</i>	\$2,000
<i>Discovery Den:</i>	\$2,500

**The Makery:** The heartbeat of Kidzu is The Makery, dedicated to "maker education" and STEAM (science, technology, engineering, arts, and math) learning. Visitors of all ages can mix up real materials, tinker with real tools, and explore new technologies in the creation of a wealth of creative projects. Each month, The Makery hosts appearances by "Makery Masters" – local artists, craftspeople, inventors, and scientists – who share their expertise with Kidzu visitors and guide them in creating their own projects. Academic partnerships with UNC, NCSU, and Duke University infuse Makery programs with the latest research and cool technologies to capture children's imagination and support science education.

<i>The Makery:</i>	\$50,000
<i>Tech Table:</i>	\$1,500
<i>Design Depot:</i>	\$1,500
<i>Scrap Yard:</i>	\$1,500

**Book Nook:** Children and families are invited to burrow into Kidzu's Book Nook and share a good book, write original stories, share ideas on the community idea board, and perform plays at the puppet theater. Story times, both in English and in Spanish, take place weekly.

<i>Book Nook:</i>	\$5,000
<i>Rest Nests:</i>	\$2,000

### Educational Program Areas:

<i>Program Room:</i>	\$5,000
<i>Benches:</i>	\$500 (x6)
<i>Community Artist Gallery:</i>	\$2,000

### Educational Programs (annual sponsorship):

<i>Market to Market:</i>	\$1,500
<i>Messy Mornings:</i>	\$1,000
<i>STEAM'D Up:</i>	\$500
<i>Fam Jam:</i>	\$500

