

# BEE-COME FAMILIAR WITH KIDZU

## THE BEE-GINNING

Kidzu Children's Museum opened its doors in March 2006 at 105 E. Franklin Street.

## THE MISSION

With a focus on STEM education, the arts, child health and emerging literacy, Kidzu Children's Museum inspires children and the adults in their lives to learn through creative, purposeful play.

## THE VISION

Kidzu's vision is to be a national model of excellence as a community-centered children's museum. That is, to effectively serve, celebrate and reflect the community through unique, place-based experiential exhibits and programs that promote 21st century skill-building and family engagement.

## THE CORE VALUES

**Creativity:** nurturing a child's creativity will build confidence, lead to innovative problem-solving, and position a child for adult success.

**Collaboration:** We encourage collaboration through the design of our activities, and we practice collaboration internally and externally in all of our work.

## THE EXHIBITS

Kidzu's long history of community collaborations with local artists, authors, scientists and craftspeople help infuse the experience with authenticity specific to the region.

**Community:** At Kidzu every child is valued, every family is welcome and diversity is celebrated.

**Sustainability:** Our business model and organizational culture reflect a dedication to service and to sound financial stewardship.

**Play as Lifelong Learning:** No matter what your age, there is always something interesting and new to explore at Kidzu.

**Research + Best Practices:** We invest time and resources to ensure the implementation of the museum best practices in all that we do.



**CHILDREN'S MUSEUM**

Dear Friend,



***Our doors may be shut but our mission to serve the Kidzu community remains open.***

Kidzu has proven its resiliency during the COVID-19 pandemic, never losing momentum on core goals and all while finding new ways to be a “museum without walls”. These initiatives are not possible without your support:

- Launching our virtual museum, Kidzu@Home, providing a growing array of Kidzu-developed activities, programs, videos, materials and resource links that keep children active and engaged during these uncertain times.
- Collaborating with our partners TABLE, PORCH, and the Chapel Hill-Carrboro school district to get activities to children who don't have access to technology.
- Partnering with UNC-CH School of Education to facilitate a 6-week professional development program for educators nationwide.
- Developing programs for our new early learning space, The Nest.
- Working with parents and teachers on ways to support them as their students transfer to virtual learning for the 2020-2021 school year.

As we find new ways to serve the community, we've been doing it without the backbone of any earned revenue, which accounts for over 50% of our operating income each year. It's become clear in the last few months with ongoing uncertainty and changes in education during this 'safe at home' time, that Kidzu is, and will remain, a vital part of enriching the lives of our children, their families, and educators.

***Kidzu needs your generosity to continue serving those playing at home.***

We anticipate and prepare to be able to open again safely, and want to be here, when the time is right.

We invite you to become a treasured sponsor of our upcoming annual fundraiser, fittingly held on September 25th 2020 at 7pm, the Worldwide Day of Play. We have a virtual evening event planned with our MC, Penn Holderness from The Holderness Family as well as very special guests including the NC Poet Laureate Jaki Shelton-Green, The Poetry Fox and other local celebs. This event will not only reaffirm Kidzu's position as the community leader in early education, but will also showcase the positive impact Kidzu has had on families going through this unprecedented time. This will be a wonderful time to celebrate how we can “Bee” Together, while apart, and guests will be surprised and delighted in the way only Kidzu can deliver such poignant content.

***Here's how you can support our 2020 mission and our annual fundraising event...***



*Being a Kidzu  
Corporate Sponsor  
will make some buzz!*

***Book Sponsor***

Help us give away 100 signed books by local author Camille Andros and her children's book, Charlotte the Scientist Finds A Cure, to the first 100 registrants.

**\$1500.00**

Buzz: Your business flyer included with each copy!

***How it works:***

Choose an a la carte initiative or a sponsor level of your choice.  
Contact Sabrina @ Kidzu, [varney@kidzuchildrensmuseum.org](mailto:varney@kidzuchildrensmuseum.org) to set up your payment.

Thank you for your support!



***Drone Bee  
Sponsor***

Your donation of  
**\$500 - \$1000.00**

Buzz:  
logo on mailed invitations and website.

***Worker Bee  
Sponsor***

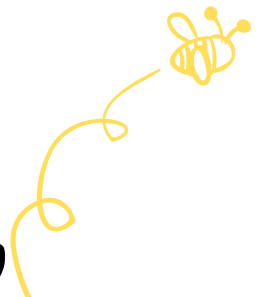
Your donation of  
**\$1000-2500.00**

Buzz:  
logo on mailed invitations and website, & banner spot during event.

***Queen Bee  
Sponsor***

Your donation of  
**\$2500.00 +**

Buzz:  
logo on mailed invitations and website, & banner spot during event, commercial video spot on website. Feature spot in newsletter.



***Please submit your response by August 21st 2020***